Campus Programme

4 Days

February 17 – 20, 2026

Digital Transformation and Artificial Intelligence Applications in Banking

Programme Directors

Prof Kaushik Mukerjee

Dr Deepankar Roy



National Institute of Bank Management

Introduction

Banks can leverage the emergent digital technologies to create strategic advantage even though the sector is well-regulated. The rapid proliferation of technologies like smartphones, artificial intelligence, big data, and analytics have resulted in the urgent need for developing a digitalization strategy. In fact, banks have had to contend with new competitors such as financial technology-based firms (Fintech) and also the changes in customer behaviours and preferences in recent times. Therefore, there is a growing need for banks to transform and innovate.

The captioned programme addresses the need of mid and senior executives in the banking industry to leverage digitalization and analytics in a strategic manner. It will focus on the reassessment of the goals of digitalization and help participants prepare a cohesive roadmap towards successful digital transformation. Further, the programme will focus on artificial intelligence applications in all areas of banking. The programme will offer deep insights into how to manage digital disruption; the deployment of new tools including robots and blockchain; the growing imperative of customer journey mapping while attending to the fast-changing regulatory environment; and emerging issues such as sustainability and the environmental challenges.

Objectives

- How to create digital business models in the age of digital disruption
- Understand the role of digitalization and artificial intelligence strategy for achieving business goals
- How to ensure that the bank reaps the benefits through digital transformation
- How to use artificial intelligence effectively in all aspects of banking

Contents

- How to create digital business models in the age of digital disruption?
- Understand the role of digitalization and artificial intelligence strategy for achieving business goals
- Digital transformation in banking
- Process and organizational change for digital transformation
- Digital financial inclusion and Bank FinTech Collaboration Models
- Digital customer engagement
- Artificial intelligence and machine learning in banking
- Generative and Agentic AI applications in Banking
- Using AI in credit management and monitoring
- Using AI for better risk management
- AI for sentiment analysis on social media
- Immersive technologies and AI applications for marketing
- Digital technologies – Big data analytics, cognitive technologies, blockchain, Application Programming Interface (API), cloud and quantum computing
- Introduction to all major areas in the fintech space such as digital payments, alternate lending, robo-advisors, open banking, neo banking, Banking as a Service (BAAS), cryptocurrency and Central Bank Digital Currency (CBDC)

Pedagogy

Interactive discussions, case studies, group projects, expert interactions and action-planning will be the modes of delivery in this programme

A completion / participation certificate will be given to the participant at the end of the programme provided he / she attends the programme for the mandated hours of engagement.



Who Should Attend?

Middle and senior executives in banks and financial institutions

When?

February 17 – 20, 2026

The participants are requested to report at the venue by the evening of February 16, 2026.

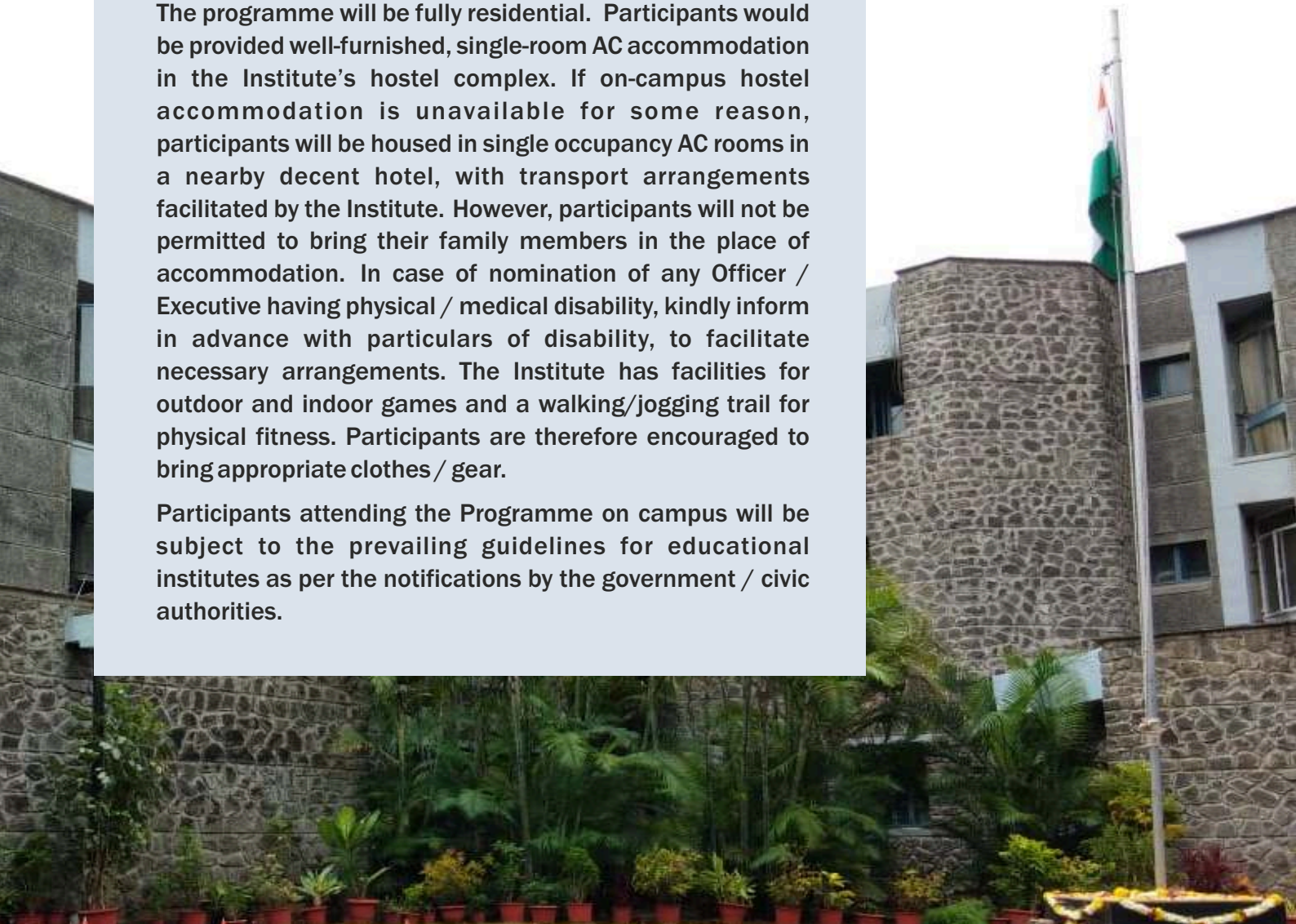
Where?

NIBM Campus, Kondhwe Khurd, Pune, India

Accommodation

The programme will be fully residential. Participants would be provided well-furnished, single-room AC accommodation in the Institute's hostel complex. If on-campus hostel accommodation is unavailable for some reason, participants will be housed in single occupancy AC rooms in a nearby decent hotel, with transport arrangements facilitated by the Institute. However, participants will not be permitted to bring their family members in the place of accommodation. In case of nomination of any Officer / Executive having physical / medical disability, kindly inform in advance with particulars of disability, to facilitate necessary arrangements. The Institute has facilities for outdoor and indoor games and a walking/jogging trail for physical fitness. Participants are therefore encouraged to bring appropriate clothes / gear.

Participants attending the Programme on campus will be subject to the prevailing guidelines for educational institutes as per the notifications by the government / civic authorities.



Nominations and Enquiries

Nominations are invited from both institutions and individuals from India and abroad. Executives working in banks / financial institutions / consulting firms / technology firms in the banking and financial services domain can also apply for the programme in their individual capacity.

Please address your enquiries regarding nominations and programme content to:

Programme Directors

Prof Kaushik Mukerjee

Professor and Dean (Research)

Prof Kaushik Mukerjee is Professor, Dean-Research at NIBM. He conducts executive programmes on corporate governance, marketing strategy, digital transformation, and ESG. His papers on banking have been published in Marketing Intelligence and Planning (ABDC-A) while his books have been published by Penguin Random House and Tata McGraw Hill. He holds a Phd from Dept of Management Sciences (PUMBA), Pune University.

Email: kaushikmukerjee@nibmindia.org ; Tel: +91-20-6904 6121 (D); Mobile: 9422320079

Dr Deepankar Roy

Associate Professor of FinTech and Information Systems

Dr Deepankar Roy is an Associate Professor in NIBM. He holds MTech in Computer Application from Indian Institute of Technology (IIT Dhanbad) and PhD in Payment Systems from Department of Management, Savitribai Phule Pune University, India. His research and training interests are in the areas of Digital Payments, FinTech, Blockchain Technology, Artificial Intelligence, Cyber Security and Digital Financial Inclusion. His research has been published in leading journals such as the Qualitative Research in Financial Markets, Journal of Risk and Financial Management, Economic and Political Weekly and Journal of Internet Banking and Commerce among others. He has more than 20 years of academic experience primarily revolving around corporate training, research, consultancy and teaching.

Email: d_roy@nibmindia.org ; Tel: +91-20-6904 6136 (D); Mobile: 9890448546

Enquiries related to programme registration, accommodation, etc. may kindly be addressed to:

Programme Office
National Institute of Bank Management
NIBM Post Office, Kondhwe Khurd,
Pune 411048 (India)
Email: trainings@nibmindia.org / progofficer@nibmindia.org
Tel: +91-20-69046000 (Board) / 69046214 / 6166 / 6210 / 6211
WhatsApp: 7887884083 (Messages Only)
Website: www.nibmindia.org

REGISTER NOW

(In case of difficulty in accessing the link, kindly advise your IT department to whitelist nibmindia.org domain in the firewall)

Last date for receiving nominations: February 07, 2026

Last date to avail 'Early Bird Discount': February 02, 2026

5% 'Early Bird' discount for nominations received at least 15 days before

Discounts for bulk nominations:
5% for 6-10 nominations
10% for 11-19 nominations
15% for 20 nominations and above

Fees and Modes of Payment

US$ 1600 for foreign participant

FEE (Per Participant)	*Fee (₹)*	*GST*	*Fee+GST*	*TDS*
Member Banks	45000	8100	53100	4500
Non-Member Banks	52500	9450	61950	5250
Individual Nominee	52500	9450	61950	—



The fee includes the cost of tuition, teaching material, lodging facilities, etc. (GST @ 18 % and TDS @ 10%. Kindly send the TDS certificate on priority to NIBM).

As per the resolution of NIBM's 86th Finance Committee meeting held on January 31, 2023, all organisations / banks are required to make the full payment for all their nominations for the NIBM 'Executive Training Programmes / Workshops', prior to the commencement of the respective programmes / workshops. The Reserve Bank of India has given its consent for the same.

Note: The Foreign Bank Charges/SWIFT charges/ Commission is to be borne by the remitter. The fees mentioned in the brochure is to be paid to NIBM, net of all bank charges.

Modes of Payment

For Indian Participants

The fee may be transferred by RTGS/NEFT/ECS to our A/c No 20002400021 with Bank of Maharashtra, NIBM Branch, Pune (IFSC Code MAHB0001124). NIBM PAN No. AAATN0040P and GST No. 27AAATN0040P1ZJ.

For Foreign Participants (Mode of Remittance: SWIFT)

1.	Name & Address of our Bankers	: Punjab National Bank C-2, Shop No. 4-5, Bramha Estate Kondhwe Khurd, Pune 411 048 Maharashtra, India
2.	Name of the Beneficiary	: National Institute of Bank Management
3.	NIBM's Bank Account No. with Punjab National Bank	: 11281131004402
4.	Bank's Swift Code	: PUNBINBBDIB
5.	Preferred Currency	: USD
6.	Correspondent Bank of Punjab National Bank	: WELLS FARGO BANK NA
7.	Punjab National Bank A/c No. with Correspondent Bank	: 2000193007918
8.	Swift Code with Wells Fargo Bank	: PNBPUS3NNYC
9.	IFSC	: PUNB0108810

For all electronic/digital remittances, kindly send a confirmatory email to accounts@ nibmindia.org giving details of the remitter, participant, workshop dates, title of workshop, etc.

Payments will be accepted ONLY through electronic mode. Cheques / DDs / Pay Orders will not be accepted.