

# Campus Programme on **Bankathon:** **Hackathon Excellence in** **Banking Digital Innovation**

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**March 03 – 05, 2025**  
**(Duration: 3 days)**

*Programme Directors*  
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Bank Management**  
**Pune, India**

## Introduction

In a recent directive, public and private sector banks in India have been encouraged to conduct hackathons annually to strengthen their cybersecurity posture and drive innovation. This guidance reflects the growing importance of harnessing collaborative, solution-focused events to address emerging cyber threats, enhance customer-centric product development, and streamline banking operations. In today's fast-paced financial landscape, hackathons are emerging as a powerful way for banks to quickly identify, test, and implement innovative solutions. By leveraging hackathons, banks can access new talent pools, accelerate the creation of digital products, and integrate cutting-edge technologies into their strategic growth initiatives.

Against this backdrop, the proposed training programme seeks to empower bankers and financial professionals with comprehensive, hands-on expertise in hackathon management. Through a carefully structured blend of lectures, hands-on training, case studies, and interactive discussions, participants will gain the tools to effectively plan, execute, and evaluate hackathons aligning with bank goals.

## Objectives

Conducting hackathons in the banking sector, particularly in India, is not a straightforward endeavour. Identifying the right talent - both internally and externally - requires significant effort in outreach, branding, and partnership building. Banks also have to curate problem statements that align with their strategic objectives, manage large-scale events with multiple stakeholders, and quickly evaluate and implement promising solutions. In India, where public sector banks and private institutions operate under close regulatory scrutiny, these challenges can be even more pronounced, making it far from simple to plan, run, and sustain hackathons that yield meaningful and compliant results.

The primary goal of this programme is to provide Indian bankers and financial institution professionals with the knowledge, tools, and best practices needed to plan, execute, and leverage hackathons as a strategic tool for digital innovations in artificial intelligence and cloud technologies to improve cybersecurity, fraud detection mechanisms, and operational efficiency in the banking sector.

## Learning Outcomes of the Programme

By the end of the programme, participants will be able to:

- ❖ Develop themes, problem statements, and logistical frameworks aligned with banking objectives.
- ❖ Manage participant onboarding, mentor relationships, and live event coordination to ensure a productive, fair, and inspiring hackathon environment.
- ❖ Apply standardised evaluation frameworks and implement viable solutions into everyday banking operations.
- ❖ Encourage cross-functional collaboration, adopt innovation methodologies, and maintain a continuous improvement mindset for future hackathons.

## Programme Content

- Introduction to Bankathon
- How to Organise a Hackathon: A Planning Kit
- Defining Problem Statements and Themes
- Hackathons to Accelerate the Development of Low-Cost Digital Solutions
- Mentorship and Jury Management
- Evaluation Criteria and Judging Process
- Fostering Collaboration: Inter/Intra-Bank, Industry, and IITs/NITs
- Identifying Platforms to Host a Hackathon

## Target Audience

This programme is designed for banking professionals working in different lines of business and domains. It will be ideal if an Information Technology (IT) and Digital Banking official is nominated along with a business domain personnel. This engagement of business and digital and IT personnels will facilitate joint development of solutions to conduct hackathons with a deep understanding of the banking processes along with knowledge of technology.

Professionals working in business, digital and IT domains in NBFCs, government departments, central banks, regulatory institutions, fintechs, consulting firms, etc. can also participate on an individual basis.

**Dates:** March 03 – 05, 2025

The participants are requested to report at the venue by the evening of March 02, 2025.

**Venue:** NIBM Campus, Kondhwe Khurd, Pune, India

### **Accommodation**

The programme is fully residential. Participants will be provided well-furnished, single room AC accommodation in the Institute's hostel complex in the campus. However, they would not be permitted to bring their family members to stay in the campus. In case, any officer / executive with physical / medical disability is being nominated, kindly inform us in advance with particulars of disability to facilitate necessary arrangements. The Institute has facilities for outdoor and indoor games, and a large walking / jogging trail for physical fitness. Participants are therefore encouraged to bring appropriate clothes / gear.

Participants attending the programme on campus will be subject to the prevailing guidelines for educational institutes as per the notifications by the government / civic authorities.

### **Completion / Participation Certificate**

A completion / participation certificate will be given to the participant at the end of the programme provided he / she attends the programme for the mandated hours of engagement.

## **Nominations and Enquiries**

Nominations are invited from both institutions and individuals from India and abroad. Executives working in banks / financial institutions / consulting firms / technology firms in the banking and financial services domain can also apply for the programme in their individual capacity.

*Please address your enquiries regarding nominations and programme content to:*

### **Programme Directors**

Dr Pramod Mane

Email: pramod.mane@nibmindia.org; Tel: +91-20-6904 6142 (D); Mobile: 9860679275

Dr Deepankar Roy

Email: d\_roy@nibmindia.org; Tel: +91-20-6904 6136 (D); Mobile: 9890448546

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*Enquiries related to programme registration, accommodation, etc. may kindly be addressed to:*

### **Programme Office**

National Institute of Bank Management

NIBM Post Office, Kondhwe Khurd

Pune 411 048 (India)

Tel. : +91-20-69046000 (Board) / 6904 6214 / 6166 / 6210 / 6211

WhatsApp : 7887884083 (Messages Only)

Email : trainings@nibmindia.org / progofficer@nibmindia.org

Website : www.nibmindia.org

**For registrations / nominations, please login using the following link:**

<https://erp.nibmindia.org/POApplication#/>

If you find any difficulty in accessing the above link, then kindly advise your IT department to whitelist **nibmindia.org** domain in the firewall.

**Last Date for receiving nominations : February 21, 2025**

**Last Date to avail 'Early Bird Discount': February 16, 2025**

## Programme Fee (per participant)

US \$ 1200 for foreign participant

	Fee	GST	Fee+GST	TDS
Member Banks	: 33000	5940	38940	3300
Non-Member Banks	: 39000	7020	46020	3900
Individual Nominee	: 39000	7020	46020	---

The fee includes the cost of tuition, teaching material, lodging facilities, etc. (GST @ 18 % and TDS @ 10%. Kindly send the TDS certificate on priority to NIBM).

As per the resolution of NIBM's 86th Finance Committee meeting held on January 31, 2023, all organisations / banks are required to make the full payment for all their nominations for the NIBM 'Executive Training Programmes / Workshops', prior to the commencement of the respective programmes / workshops. The Reserve Bank of India has given its consent for this new initiative.

### Discounts

1. 5% 'Early Bird' discount for nominations received at least 15 days prior to commencement of programme.
2. **Bulk nominations:** The following discounts will be applicable –  
(a) 6-10 nominations – 5% (b) 11-19 nominations – 10%  
(c) 20 and above – 15%

#### Mode of Payment for Indian Participants

- The fee may preferably be transferred by RTGS/NEFT/ECS to our A/c No. 20002400021 with Bank of Maharashtra, NIBM Branch, Pune (IFSC Code MAHB0001124). NIBM PAN No. AAATN0040P and GST No. 27AAATN0040P1ZJ.
- National Institute of Bank Management  
NIBM Post Office, Kondhwe Khurd, Pune 411 048, INDIA.

#### Mode of Payment for Foreign Participants

##### Mode of Remittance: SWIFT\*

- |   |   |
|---|---|
| 1. Name & Address of our Bankers                        | : Punjab National Bank<br>C-2, Shop No. 4-5, Bramha Estate<br>Kondhwe Khurd, Pune 411 048<br>Maharashtra, India |
| 2. Name of the Beneficiary                              | : National Institute of Bank Management   |
| 3. NIBM's Bank Account No. with Punjab National Bank    | : 11281131004402  |
| 4. Bank's Swift Code                                    | : PUNBINBDDIB   |
| 5. Preferred Currency                                   | : USD   |
| 6. Correspondent Bank of Punjab National Bank           | : WELLS FARGO BANK NA   |
| 7. Punjab National Bank A/c No. with Correspondent Bank | : 2000193007918   |
| 8. Swift Code with Wells Fargo Bank                     | : PNBPU3NNYC  |
| 9. IFSC   | : PUNB0108810   |

\* The Foreign Bank Charges/ SWIFT charges/Commission is to be borne by the remitter. The fees mentioned in the invoice/brochure is to be paid to NIBM, net of all bank charges.

**\*Payments will be accepted ONLY through electronic mode.  
Cheques / DDs / Pay Orders will NOT be accepted.**

- **For all electronic / digital remittances, kindly send a confirmatory e-mail to: [accounts@nibmindia.org](mailto:accounts@nibmindia.org), giving details of the remitter, participant, Programme dates, title of programme, etc.**

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